

VIDEO MAPPING CONTEST

11th EDITION - FRIDAY 10th AND SATURDAY 11th OF APRIL 2026
LILLE / FRANCE

As part of the Video Mapping Festival #9 organised by Rencontres Audiovisuelles



This contest is open to international submissions, to professionals and students in cinema, animation, digital arts, graphic design, video games, etc.

The creations have to be intended for the **facade of La Voix du Nord on Lille's Grand Place**, according to a given matrix. Participants are free to choose the theme.

A selection committee will select 6 projects.

The selected candidates carry out the creation with the help of a 4 000€ grant awarded by the organiser.

The public showing will take place on **Friday 10th and Saturday 11th of April 2026**, in the evening.

In addition to the 4 000€ grant for the creation, each winner (Grand Prize and Audience Prize) will receive a second financial prize to propose a creation, one for the next edition of iMapp Bucharest (monetary prize offered by iMapp Bucharest), the other for the Lyon Festival of Lights (monetary prize of 4 000€ offered by Christie) - pending the renewal of these partnerships.

1 - Application files on request by email:

videomapping@rencontres-audiovisuelles.org

2 - Deadline for submission of applications: Monday 1st of December 2025

3 - Announcement of the selected applicants: beginning of January 2026

4 - Reception of projection files: Monday 23rd of March 2026

5 - Showing of selected projects: Friday 10th and Saturday 11th of April 2026



CONTEST RULES

Article 1 - Organiser

The Video Mapping Contest and its showing are organised by the association Rencontres Audiovisuelles.

Article 2 - Specifications

The video creation needs to last between 3 and 4 minutes, to include a soundtrack and to be conceived for the facade of La Voix du Nord on Lille's Grand Place.

The selection committee will pay particular attention to the writing. No violent, pornographic or discriminating content will be tolerated.

Article 3 - Pre-registration

The contest is open to all, with no fees.

The technical file with the template of the monument's facade is to be asked per email at: videomapping@rencontres-audiovisuelles.org

Article 4 - Application

The candidates have to send the following elements on the **Monday 1st of December 2025 the latest**, for each presented work:

- Filled-in registration form: <https://forms.gle/dKygFBWeV1TboZaj9>
- A portfolio of the candidate, or team
- A note of intent
- A storyboard for the whole creation
- 3 pictures of their creation for communication purposes in case of selection
- A moodboard (optional)

Any incomplete application file will be invalidated.

Article 5 - Selection

A selection committee including mapping professionals, artists and partner representatives will select 6 projects.

The 6 selected candidates will each receive a 4 000€ grant to produce their work and must submit the video creation by Monday 23rd of March 2026 at the latest, in the form of a video file that complies with the technical sheet and matrix provided (see page 4).

The organiser will provide 2 nights' accommodation for the candidates selected for public screening, a flat-rate contribution for travel (the amount will be defined according to the candidates' area of departure and the available budget), and an accreditation to attend the IBSIC conference from Thursday 9th to Saturday 11th of April 2026.

Article 6 - Final work

The selected candidates agree to produce a final work that is representative of the selected storyboard, unless talked about specifically during the production, with the Rencontres Audiovisuelles team. Failure to present a final creation representative of the selected storyboard will imply that no payment is made by Rencontres Audiovisuelles to the artist/studio.

Article 7 - Mentoring

The organiser offers to the selected candidates the opportunity to choose a professional mentor to support them in their creative process.

Article 7.1 – Conditions

Selected candidates can choose a mentor from among the 2 or 3 mentors proposed. There will be at least 2 meetings (Zoom or telephone calls) between the mentors and the selected candidates.

Article 7.2 – Role and duty of the mentor

The role of mentors is to offer advice to candidates to support them in their creative process. Mentors commit to 2 meetings with candidates, at the candidates' request.

Article 7.3 – Role and duty of the participant

Candidates commit to:

- Taking advantage of the advice and support offered by mentors.
- Being patient and understanding the mentor's time constraints, bearing in mind that they are offering this support on a voluntary basis.
- Meeting the deadlines and dates set by the mentor.

Article 7.4 – Proposed schedule

Early January: announcement of selected participants.

Mid-January: participants choose a mentor, should they want to have one.

Mid-January: 1st meeting with mentor, feedback on the application.

Early March: 2nd meeting with mentor, presentation of the work so far.

The schedule of meetings is subject to change, participants and mentors can agree on what works best for them.

Article 8 - Jury

The creations will be shown publicly on **Friday 10th and Saturday 11th of April 2026 on the facade of La Voix du Nord on Lille's Grand Place.**

During the first showing, a professional jury will nominate a winner (Grand Prize), possibly an honourable mention, and the public will be invited to choose a second winner through an SMS vote (Audience Prize).

The professional jury will be made up of representatives of international festivals and artists, as well as journalists and/or researchers *(to be confirmed)*.

In addition to the 4 000€ grant for the creation, each winner (Grand Prize and Audience Prize) will receive a second financial prize to propose a creation, one for the next edition of iMapp Bucharest (monetary prize offered by iMapp Bucharest), the other for the Lyon Festival of Lights (monetary prize of 4000€ offered by Christie) - *pending the renewal of these partnerships*.

Article 9 - Payment

Applicants and winners will send an invoice to Rencontres Audiovisuelles for 4 000€ (excluding VAT), which shall be paid in the days following the public showing (subject to the file being sent on the correct date and the creation conforming to these rules and to the submitted application file).

Article 10 - Rights and uses

The work remains the sole property of its author, who owns all the rights. It is also agreed that Rencontres Audiovisuelles may not make any artistic modification or interfere with the content of the work.

The author commits to own all the rights to the work (images and sound). Rencontres Audiovisuelles cannot be held responsible in case of litigation.

Candidates authorise Rencontres Audiovisuelles to use their work in the following ways:

. Showing of the creation during the evenings of 10th and 11th of April 2026.

. A video recording will be made and used to promote the Video Mapping Contest and the work: broadcast on the Internet, or during presentations of the project at various events, with no time or geographical limitations.

Article 11 - Cancellation

Rencontres Audiovisuelles reserves the right to cancel the event in case of an emergency situation. If so, the candidates will be immediately notified, and will not be able to claim any compensation.

Rencontres Audiovisuelles reserves the right to cancel the broadcast of a creation if the media provided does not match the submitted artistic file. Candidates will be notified immediately, and will not be entitled to claim any compensation.

Article 12

Participating to the contest means accepting these rules.



TECHNICAL SHEET

Additional information regarding technical requirements, formats and constraints related to the venue and the building chosen.

These elements must be taken into account so that the creation is adapted to the chosen projection venue.

Projection

The windows will be blacked out.

Matrix definition

W2048 x H3168 px

Video - authorised codecs

Container: QuickTime [.mov]

Codec: Apple ProRes 422 - 8bits
and/or

Container: QuickTime [.mov]

Codec: HAP - 8bits

Square, progressive, non-interlaced pixels.

Audio - authorised codecs

Container: WavPack [.wav]

Codec: PCM uncompressed, 48kHz -24bits

Audio level between -10 and -12 LUFS

Sending

The submission must be sent in digital format to videomapping@rencontres-audiovisuelles.org

Video file via WeTransfer / Dropbox / Mega...

Credits and legal information

As the selected works will be shown as part of a public event, the credits will be created by the Rencontres Audiovisuelles team using the information given in the registration form.

Please do not include any credits in your creation and fill in the information on the registration form carefully so that no mistakes are made.